

Challenge Contest Rules

Post a Video Challenge. Win \$100.00!

Who can enter?

- Parents. Challenge one child. Challenge siblings to work together. Challenge another family.
- Extended family: Grandparents, aunts, uncles, and godparents. It's a great way to stay in touch.
- Teachers. Challenge your class. Challenge another teacher.
- Principals. Challenge your students. Challenge your teachers. Challenge another principal.
- Businesses: Have a drawing. Families drop off challenge forms. Have a pic contest. Build followers.
- Organizations: Challenge children. Challenge families. Challenge teachers. Challenge schools.
- Clubs, Camps, Libraries: Challenge children. Have a drawing. Have a pic contest.
- Millennials: Challenge your favorite elementary school teacher's class. Make their day!

If you challenge well:

- Children will practice more, and with more effort.
- Teachers and parents will take an active role.
- Others will see your challenge and be inspired to make a challenge of their own.

Ingredients to a successful a challenge.

- 1) State your name and position.
- 2) State who you are challenging.
- 3) State what you are challenging them to do. Include dates.
- 4) Explain what you will do when children meet the challenge. This can be a prize or stunt.

Prize suggestions

Families: Pizza • Ice cream • Staying up late • More computer time
Class, Club, or School: Extra recess • Party • Video • Drawing for prize

Remember The Ice Bucket Challenge? It worked because it was engaging.

Use it or something like it in place of, or in addition to a prize.

You can pour a bucket of ice water over your head when students meet the challenge.

Or take a pie in the face, dress up as a character, or jump in a lake or pool with your clothes on.

If it gets kids to practice, it's worth it!

How to enter the contest.

- 1) Make your video.
- 2) Follow us on Twitter or Instagram. @MathFluencyNow.
- 3) Post your video on Twitter or Instagram. Include #MFCVideo.

*You can also enter the video of you with the ice bucket, or jumping in a pool with your clothes on.

On September 15th, we will announce the winner.

The contest is in no way sponsored, endorsed or administered by, or associated with, Instagram or Twitter.