

The Math Facts Mad Dash Challenge could change the world. You and your team can play a key role.

Hello Coach,

Ask any elementary school teachers. They will tell you that many students struggle because they have trouble understanding and recalling basic math facts, like $6 \times 7 = 42$. Our nation lags behind in math and science.

The Math Facts Mad Dash Challenge, and your team could be part of the solution.

- The dash is simple and cost-free. Children practice ten facts for three minutes a day.
- The challenge motivates children to practice. They like doing The Math Facts Mad Dash.
- Your players can motivate children in ways teachers and parents may not be able to.

The Math Facts Mad Dash is a relay race with math facts.

- The dash is a fun way for children to prove that they know their facts.
- Children can do the dash on their own, with friends, parents, teachers, and siblings.
- All you need to do is give players the attached notice.

This could be the start of something big.

My name is Mitchell Mark. When I was a Third Grade Teacher, I saw how difficult math was for children who counted to answer basic facts. It took them longer to complete every assignment. They failed to grasp new concepts, and fell further behind.

For over 35 years I have worked on ways to help children learn basic facts. The thing that has worked the best: The Math Facts Mad Dash Challenge. I used to think that the most important people to challenge children were their teachers and parents. Now I believe it's also teens, older brothers and sisters. When I was growing up, I listened to my parents because I had to. I listened to my older brother and sister because I wanted their attention and approval. I would have done the dash for hours if they had challenged me.

Players on a team have even more influence. Your team can really make a difference. Please give them the attached information.

With much gratitude,

Mitchell Mark
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The Math Facts Mad Dash Challenge could change the world. You and your team can play a key role.

Problem: Many children in elementary school count to answer basic math facts. As math gets more complex, it takes them longer to complete every assignment. They fail to grasp new concepts. They fall further behind. As a result, our nation has trouble competing in the global economy because we are weak in math and science. You can help.

1) Challenge your own sibling, or another child you know (ages 3-12).

See the guide for players and teams at studysmart.com. It includes everything you need. It only takes a few minutes to challenge a child.

2) Challenge someone on your team.

You and your sibling versus your teammate and their sibling. Post pics and videos of the challenge on social media.

3) Make a group video with several players on your team.

Tell others about your experiences with the challenge. Encourage them to challenge their siblings.



Start your own channel. You could go viral.

Younger children look up to teens, especially if they play on a team.

This is the kind of event that gets media attention. Athletes challenging their siblings is unique.

When I was growing up, I listened to my parents because I had to. I listened to my older brother and sister because I wanted their attention and approval. I would have done the dash for hours if they had challenged me.

On your videos and social media:

Be personal and entertaining.

Post often. Keep your followers involved in the challenge.

Host your own contests. Offer a prize like a signed practice ball. Ask your coach for permission.

Show your siblings, teammates, and friends on your videos.

Share your videos with us. We may share them with our viewers.

My name is Mitch. You can contact me at MathFluencyNow@gmail.com.

I can help you with your video challenges, and even provide a prize.

Thanks for considering this. You really can be a hero today!

